



For Immediate Release

PetlinQ Signs Agreement with SpeakLike for Accurate, Real-time Translation Chat

**Translation chat improves cross-language customer
support and collaboration**

NEW YORK—February 8, 2008—SpeakLike, Inc. announced today that PetlinQ™, a web-based application used to transport diagnostic images and reports from medical facilities to referring physicians, has signed on to use the new SpeakLike™ translation service.

SpeakLike is the first Internet chat translation service that seamlessly integrates automated and human translation, a technology that offers the accuracy of human interpretation, but at a far lower cost than existing interpretation services. The service makes it possible to type text in one's own language and have others see it in theirs, accurately and within seconds.

President & CEO of PetlinQ Harsha Hatti, sees SpeakLike as an invaluable tool for doctors, patients and the entire healthcare sector:

“With SpeakLike, users such as doctors and patients will be able to pull up the same patient images in different languages and collaboratively via chat online instantly—and accurately. This is just one of the many ways that SpeakLike will make communicating in the world of healthcare easier and safer.”

Although English is considered the language of healthcare, there are nuances in all languages that cannot be translated to English. Doctors and patients will feel much more comfortable speaking in their native languages because it means they can communicate what they truly mean.

SpeakLike will also help PetlinQ's staff provide better service and support to the doctors, radiologists, clinic staff and patients in the imaging centers and hospitals that use its software.

Harsha Hatti explains the significant value of this service, particularly to patients: “When patients have important questions, they communicate through our chat tool in English. For many of those patients, where English isn't their first language, they will now be able to tell our staff exactly what they want or need.”

Sanford H. Cohen, founder of SpeakLike, said that he believes the service will benefit PetlinQ, and companies from all disciplines, in countless ways.



“Our mission is to make translation chat that’s easy for people to use while speaking in their native languages. The ability to truly understand one another, especially in sensitive areas such as healthcare, is critical to improving communications, and overall customer and patient care.”

About SpeakLike, Inc:

SpeakLike, Inc. is a leader in innovative Internet-based language translation. Its flagship offering SpeakLike™ is the first instant messaging service for accurate real-time translation across various languages. Founded by Sanford H. Cohen, the company develops new technologies for both consumers and businesses to better communicate across languages.

About PetlinQ:

PetlinQ is a web-based application used to transport diagnostic images and reports from healthcare facilities to referring physicians. In addition to providing an easy viewing application for physicians to access their patient’s images and reports, PetlinQ also includes patient care algorithms, physician education, technologist education, facility management reports and over-read service.

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