

## SpeakLike Facts

### How SpeakLike works:

You type your instant message in your language and others see it in theirs. The translation is nearly instantaneous, because SpeakLike combines the best of machine translation technology with human translators to translate your text quickly and accurately.

### Hours of service:

During our beta period, we'll have limited hours, but SpeakLike will soon be available 24/7.

### Available Languages:

We offer English, traditional Chinese, simplified Chinese, and Spanish. New languages, depending on demand, will be introduced on limited schedules.

### Connecting to a translator:

After you've created an account, sign in using the SpeakLike software. Start chatting with a user who speaks another language, and you'll see the number of translators next to that user's name, confirming that translation service is available for that language. Translators do not have to be scheduled and are available during the hours posted on our web page under *How it Works*.

### Cost:

Following our beta period, the introductory pricing for SpeakLike starts at \$.10 (U.S.) per translated message.

### How to add friends and colleagues:

During the beta period, you can send up to 5 friends your invitation code so that they can register. Once they've registered, just click *Add Contact* in the SpeakLike application to chat with these friends

### To get into the beta program:

As a DEMO 08 attendee, you're eligible to receive a code to participate in the SpeakLike Beta. See a SpeakLike representative at Booth 65, leave your business card, and we'll send you the code. This is by invitation only. Up to 5 friends and colleagues are included in the invitation. Attendees will have priority access. Including everyone will take 6-8 weeks.

### SpeakLike system requirements:

SpeakLike requires Windows XP or Vista PCs with 1 meg of hard drive space and an Internet connection. Please note that SpeakLike does not currently work with other instant messaging software.

### About the SpeakLike team:

SpeakLike is a seasoned development group led by Sanford H. Cohen, who has developed and launched several highly successful software and software service ventures. Experienced in selecting timely market opportunities and delivering competitive, market-leading solutions, Cohen focuses on enterprise clients' business and professional applications, communications, messaging, wireless, audio and CRM.

